Dear Company,

It is our pleasure to invite you to the 15th International Conference on Scientometrics and Informetrics (ISI2015, http://issi2015.org/) as an exhibitor and/or company presenter. The ISI 2015 Conference will provide an international forum for scientists, research managers and administrators, as well as information and communication related professionals to share research and debate the advancements of informetric and scientometric theory and applications. The conference is organized under the auspices of ISSI - the International Society for Informetrics and Scientometrics (http://www.issi-society.org/) and will take place in Istanbul, Turkey, from June 29 – July 4, 2015.

The Organizing Committee would like to invite participants to submit to the 15th International Society of Scientometrics and Informetrics Conference to be held in Istanbul, Turkey (http://www.issi2015.org). The ISSI 2015 Conference will provide an international forum for scientists, research managers and administrators, as well as information and communication related professionals to share research and debate the advancements of informetric and scientometric theory and applications. The conference is organized under the auspices of ISSI - the International Society for Informetrics and Scientometrics (http://www.issi-society.org/).

ORGANIZERS

Bosphorus University, Istanbul, Turkey
Hacettepe University, Ankara, Turkey
TUBITAK, Ankara, Turkey
Scope:

Scientometrics and informetrics represents a broad field with a rich history. Scientometrics has been responsible for creating tools for research assessment and evaluation as well as for use in charting the flow of scientific ideas and people. Today, with the advancement of computing power, technology and database management systems, the impact of scientometrics has become ubiquitous for scientists and science policy makers. However, the high diffusion of scientometric and informetric research has also brought a new wave of criticism and concern, as people grapple with issues of goal displacement and inappropriate use of indicators. The question facing the field is how best to move forward given the computational opportunities and the sociological concerns.

Therefore, the goal of ISSI 2015 is to highlight the best research in this field and to bring together scholars and practitioners in the area to discuss new research directions, methods and theories, and to reflect upon the history of scientometrics and its implications. We ask for researchers worldwide to submit original full research papers, research-in-progress papers or posters within the area of informetrics, with a special emphasis on the Future of Scientometrics.

Main topics of ISSI 2015 include (but not limited with) the following:

- Theory
- Methods and techniques
- Citation and co-citation analysis
- Indicators
- Webometrics
- Altmetrics
- Mapping and visualization
- Science policy and research assessment
- University policy and institutional rankings
- Journals, databases and electronic publications
- Country-level studies
- Patent analysis
- Data Accuracy and disambiguation
- Scientific fraud and dishonesty
Keynote speakers:

Loet Leydesdorff, Professor Emeritus, Amsterdam School of Communications Research, The Netherlands
Kevin W. Boyack, President, SciTech Strategies, Inc., USA:

ISSI 2015 offer a unique opportunity to all companies in the field of online information services, particularly to those providing bibliometric, scientometric and informetric data and ranking information.

More than 500 delegates attended ISSI 2013 Conference in Vienna, Austria. We expect more participants from all over the world (e.g., EUROpe, North and South America, Australia, Asia, Africa) to attend ISSI 2015 as it is taking place in Istanbul, Turkey, one of the most favorite destinations in recent years. Therefore, it becomes even more attractive for companies interested in promoting their products and services on an international level.

Sponsorship opportunities offered are given below. We hope this offer will be of interest to you and we are looking forward to your collaboration at ISSI 2015. As the exhibition space is limited, please send us an email message if you are interested in renting an exhibition space and making a paid presentation. Exhibition space and other sponsorship opportunities (ie, symposium reception/dinner) will be allocated on a “first come first served” basis once the fee is paid for.

Potential sponsors willing to take this opportunity, please contact us for details and appropriate bank account numbers. Please contact us for offers that are not listed below.

If you need further information, please do not hesitate to contact us by writing to Professors Ali Salah (salah@boun.edu.tr) or Yaşar Tonta (yasartonta@gmail.com).

Looking forward to hearing from you.

Yours sincerely

Ali Salah & Yaşar Tonta
General Co-chairs, ISSI 2015
SPONSORSHIP OPPORTUNITIES FOR COMPANIES
Main sponsor – fee is subject to negotiation

- A short welcome address at opening of the Conference
- Your logo presentation at the beginning of each event
- Listing in all press releases and online disseminations
- Your banner attached in a visible place during the event
- Exhibition space and presentation during the event
- Distribution of short promotional material with conference package
- Logo on ISSI 2015 web site (http://issi2015.org)
- Logo and acknowledgement of support in published e-proceedings
- Access to the conference site for a member of your technical support staff
- Two free full registrations (accommodation excluded)

Diamond - € 7.500

- Your logo presentation at the beginning of the main conference tracks
- Listing in all press releases and online disseminations
- Your banner attached in a visible place during the event
- Exhibition space and presentation during the event
- Distribution of short promotional material with conference package
- Logo on ISSI 2015 web site (http://issi2015.org)
- Logo and acknowledgement of support in published e-proceedings
- Access to the conference site for a member of your technical support staff
- Two free full registrations (accommodation excluded)

Platinum - € 6.000

- Distribution of short promotional material with conference package
- Your banner attached in a visible place during the event
- Exhibition space and presentation during the event
- Logo on ISSI 2015 web site (http://issi2015.org)
- Logo and acknowledgement of support in published e-proceedings
- Access to the symposium site for a member of your technical support staff
- One free full registration (accommodation excluded)

Gold - € 5.000

- Distribution of short promotional material with conference package
- Exhibition space and presentation during the events
- Logo on ISSI 2015 web site (http://issi2015.org)
- Logo and acknowledgement of support in published e-proceedings
- One free full registration (accommodation excluded)

Silver - € 4.000

- Distribution of short promotional material with conference package
- Exhibition space
- Logo on ISSI 2015 web site (http://issi2015.org)
- Logo and acknowledgement of support in published e-proceedings

Bronze - € 3.000

- Distribution of short promotional material with conference package
- Exhibition space
- Logo on ISSI 2015 web site (http://issi2015.org)
We also offer the opportunity to sponsor specific conference events:

**Conference Reception - € 5.000**
- All Gold benefits
- Your banner attached in a visible place during reception
- Acknowledgement of support in speech during reception

**Conference Gala Dinner - € 5.000**
- All Gold benefits
- Your banner attached in a visible place during gala dinner
- Acknowledgement of support in speech during gala dinner

**Best paper award - € 5.000**
- All Gold benefits
- Your banner attached in a visible place during the award-giving ceremony
- A representative of your organisation present in the award-giving ceremony
- Your logo on the award diploma

**Poster/Demo session plus best poster award - € 4.000**
- All Gold benefits
- Your banner attached in a visible place during poster session
- A representative of your organisation present in the award-giving ceremony
- Your logo on the award diploma

**Conference bag sponsoring - € 5.000**
- All Gold benefits
- Your logo on the symposium bag which is distributed to each registered participant

**USB stick sponsoring - € 4.000**
- All Gold benefits
- Your logo on the USB stick which is distributed with the symposium/conference package

**Exhibition space - € 2.000 - 3.000**
- 3 or 5 square meters exhibition space with a small dressed table and two chairs.
- Power and wireless access

**Exhibition space plus paid presentation - € 3.000 - 4.000**
- 3 or 5 square meters exhibition space with a small dressed table and two chairs.
- Power and wireless access
- 20-minute presentation during the program

**Advertisement in the Conference program - € 2.000**
- Dimensions: 190 x 128 mm (WxH, ie, landscape) full color ad
- Distribution of program to each registered participant
- The ad shall be delivered to us by May 31, 2015

**Conference badge and strip - € 2.000**
- Your company logo on the badge and strip

**Leaflets/brochures Insertion - € 300**
- Company leaflets (A4 format, 4-12 sheets), pens, mousepads will be placed in the conference bag and distributed to each registered participant
- Promotional materials shall be delivered to us by June 15, 2015.
Plus we offer other opportunities to sponsor certain events such as coffee breaks, luncheons, and so on.

Please send your brochures/leaflets/exhibition items to the address given below by clearly marking your company name and address. Organizers are responsible for custom clearance or any other formalities, payments, etc..

Büşra Şahin
Conference Secretariat

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